



PRESS RELEASE

The BNP PARIBAS TENNIS CUP in Greece!

Athens, March 4 2009 – The BNP Paribas Tennis Cup, one of the best known and most important tournaments for young tennis players worldwide, comes to Greece for the first time, following the signature of an agreement between BNP Paribas Greece and the Greek Tennis Federation (E.F.O.A.).

The BNP Paribas Tennis Cup, which takes place every year in France, gathers the best players under 14 and is a springboard for the champions of tomorrow. It combines sporting performance and attitude based on the values of tennis: fair play, respect, integrity. Often called the “Roland Garros” for youngsters, the BNP Paribas Cup is supported by UNESCO and constitutes a unique opportunity for young athletes of 13-14 years of age to be part of a real athletic feast which places an emphasis on the spirit of opening-up to others and solidarity, as it brings together teenagers from 60 different countries and cultures.

BNP Paribas in Greece, wishing to provide an opportunity for the best Greek tennis players of 13-14 years to participate in this tournament, has assured the organization of a preliminary qualification event called **BNP Paribas Junior Tennis Masters Greece**, which will take place at the Athens tennis Club, on June 12th to 14th 2009.

The **BNP Paribas Junior Tennis Masters Greece** is placed under the patronage of the Hellenic Tennis Federation. The four winners and finalists (two boys and two girls and a coach), will be invited to participate in the BNP Paribas Cup final to be held in July 2009, in Paris. BNP Paribas will sponsor their trip and their stay in France.

The **BNP Paribas Junior Tennis Masters Greece** will give talented players the opportunity to represent their country in a prestigious tournament and to gain experience in tennis at international level.

In bringing the BNP Paribas Cup to Athens, the bank contributes to the promotion of the sport and its values, a true reflection of its broader commitment to sponsoring tennis of all kinds worldwide.

BNP Paribas will continue to support similar initiatives in keeping with its values and ambition to be the “Bank for a changing world”.

For more information, players can visit the BNP Paribas tennis website www.tennis.bnpparibas.com

BNP Paribas (www.bnpparibas.com) is a European leader in global banking and financial services and is one of the 6 strongest banks in the world according to Standard & Poor's. The group is present in 85 countries, with more than 171,000 employees, including 131.000 in Europe. The group holds key positions in three major segments: Corporate and Investment Banking, Asset Management & Services and Retail Banking. Present throughout Europe in all of its business lines, the bank's two domestic markets in retail banking are France and Italy. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.

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