



United Nations
Educational, Scientific and
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Organisation
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Organización
de las Naciones Unidas
para la Educación,
la Ciencia y la Cultura

Организация
Объединенных Наций по
вопросам образования,
науки и культуры

منظمة الأمم المتحدة
للتربية والعلم والثقافة

联合国教育、
科学及文化组织

The Director-General

Mrs Dorie Denbigh-Laurent
Foundation for International Sport
and Attitude
1350 I Street, NW
Suite 1100
Washington D.C, 20005
United States of America

Ref.: DG/3/08/47

31 OCT 2008

Dear Mrs Denbigh-Laurent,

Thank you for your letter of 3 October last regarding the organization of the Junior Ambassadors Tennis Cup, to be held in Washington D.C. from 1 to 4 November 2008.

This initiative is fully in keeping with UNESCO's endeavours to promote thematic priorities such as human rights, anti-doping and sustainable development towards youth in the context of sport events. Therefore, I am very pleased to associate UNESCO with your activities.

Considering UNESCO's previous involvement in the World Class Tennis Tour via its cooperation with the Stade Français on the BNP Paribas Cup, I am pleased to grant UNESCO's support to the event and to authorize the UNESCO logo to be used on the materials of the event.

Please note that this authorization is valid for the 2008 edition of the Junior Ambassadors Tennis Cup (Washington, 1 - 4 November 2008) only; any future use of UNESCO's logo should be reapproved by UNESCO through the same procedure.

May I please advise you to contact UNESCO's Bureau of Public Information (email: logo@unesco.org) in order to obtain an electronic version of the UNESCO logo appropriate to your event, as well as information on the general conditions governing the use of UNESCO's logo.

Upon completion of your event, I should be grateful if you could provide UNESCO with an evaluation report on the impact that your event has achieved, in particular in terms of its outreach to specific target audiences and the visibility of UNESCO in the media through your event. Please note that the report should be sent to the Chief, Outreach, Portal and Publication Section, Bureau of Public Information, UNESCO.

Finally, I would like to take this opportunity to wish you every success with your event.

Yours sincerely,


Koïchiro Matsuura